



Installation view of "Beyond the Cartoon," 2016

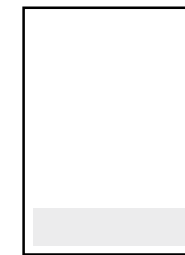
## BLOUIN MONTHLY EDITIONS

# Mechanical Specifications

Ad Size	Inches	Centimeters
A. Full Page	10.2 x 15.3	25.908 x 38.862
B. Cover Strip	10.2 x 2.25	25.908 x 5.715
C. Half Page (Vertical)	5 x 14.3	12.7 x 36.322
D. Half Page (Horizontal)	10.2 x 7.5	25.908 x 19.05
E. Quarter Page	5 x 7.5	12.7 x 19.05



A. Full Page  
10.2" x 15.3"  
25.908 x 38.862 cm



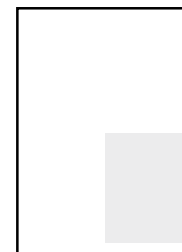
B. Cover Strip  
10.2" x 2.25"  
25.908 x 5.715 cm



C. Half Page  
(Vertical)  
5" x 14.3"  
12.7 x 36.322 cm



D. Half Page  
(Horizontal)  
10.2" x 7.5"  
25.908 x 19.05 cm



E. Quarter Page  
5" x 7.5"  
12.7 x 19.05 cm

### Creative Requirements

300 DPI/CMYK PDF

No spot colors

No crop marks

Live area only, no bleed

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